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**SIDÒ**

Società Italiana di Ortodonzia



## **Invitation for Sponsors and Exhibitors**

*We are delighted to invite you to sponsor SIDO in the next SIDO International Meetings.*

*It is an excellent opportunity for your company to promote your products and services to a vast audience of qualified clinicians.*



Aldo Giancotti  
Presidente SIDO 2023

**SIDO**  
Società Italiana  
di Ortodonzia  
SIDO 2023  
54<sup>th</sup> International Congress

**WIOC**  
World Implant  
Orthodontic Conference  
WIOC 2023  
14<sup>th</sup> World Implant  
Orthodontic Conference



## STAND

- 6 sqm € 2.400
- 9 sqm € 3.600
- 12 sqm € 4.800
- 15 sqm € 6.000
- 18 sqm € 7.200

# Sponsorship Level and Benefit

## SPONSORSHIP PACKAGE

### PLATINUM € 32.000,00

- ❖ First priority in choosing an exhibition space based on the date of your the reservation
- ❖ Area up to 70 m<sup>2</sup> at the 54<sup>th</sup> SIDO International Congress
- ❖ Priority in choosing additional sponsorship items up to the total value of 10.000 euros
- ❖ Logo and link on the Home Page of the 54<sup>th</sup> SIDO International Congress event website
- ❖ Logo with special thanks on the onsite program of the 54<sup>th</sup> SIDO International Congress
- ❖ Sponsors (product ads, invitations, articles, notices etc.) and sent by SIDO as SIDOnews2023 to all our Members (as many as 3.000 subscribers)
- ❖ Each newsletter will come with a track report of the subscribers who have read the mail and opened the links.
- ❖ Congress badges for SIDO events with Platinum Sponsor ribbon and names
- ❖ Ad insert placed inside the congress bag of the 54<sup>th</sup> SIDO Congress
- ❖ Platinum Sponsor link and logo on SIDO official website: [www.sido.it](http://www.sido.it) from 1 January to 31 December
- ❖ Opportunity to organize promotional short lectures (about 30minutes) at your stand during coffee and lunch breaks
- ❖ 3 full registrations for non SIDO members

## SPONSORSHIP PACKAGE

### GOLD € 26.000,00

- ❖ Participation to the 54<sup>th</sup> SIDO Congress
- ❖ Organization of Pre-congress courses
- ❖ First priority, after Platinum, in choosing an exhibition space based on the date of your reservation
- ❖ Area up to 50 m2 at 54<sup>th</sup> SIDO
- ❖ Logo and link on the Home Page of the 54<sup>th</sup> SIDO International Congress event website
- ❖ Logo with special thanks on the onsite program of the 54<sup>th</sup> SIDO International Congress
- ❖ 2 full registrations for non SIDO members
- ❖ Opportunity to organize promotional short lectures (about 30minutes) at your stand during coffee and lunch breaks

## SPONSORSHIP PACKAGE

### SILVER € 19.000,00

- ❖ Participation to the 54<sup>th</sup> SIDO Congress
- ❖ Area up to 30 m2 at 54<sup>th</sup> SIDO Congress
- ❖ Logo and link on the Home Page of the 54<sup>th</sup> SIDO International Congress event website
- ❖ Logo with special thanks on the onsite program of the 54<sup>th</sup> SIDO International Congress
- ❖ 1 full registrations for non SIDO members



## SPONSORSHIP PACKAGE

### BRONZE € 15.000,00

- ❖ Area up to 20 m<sup>2</sup> at 54<sup>th</sup> SIDO International Congress
- ❖ Logo and link on the Home Page of the 54<sup>th</sup> SIDO International Congress event website
- ❖ Logo with special thanks on the onsite program of the 54<sup>th</sup> SIDO International Congress

All rates to be added of relevant VAT if applicable.



# Other Sponsorship Opportunities

## SIDO 2023 54° International Congress - WIOC 2023 14° World Implant Orthodontic Conference

### La Nuvola Convention Center

#### Congress Kit

2.000 notepads with Logo € 2.000 + production cost

2.500 pens with Logo € 2,500 + production cost

#### Social event

- ❖ Contribution Opening Get together Congress Venue - Exhibit Hall € 15.000 – on Thursday Exclusive
- ❖ Contribution President's Reception € 20.000 on Friday Exclusive

#### Other Sponsorship Opportunities

- ❖ **App** (customization with corporate logo of the congress application, showing all the information related to the event)
- ❖ **Bookmark** (graphic design and printing of bookmarks to be included in the final program, with logo of the sponsor company)
- ❖ **Timetable of scientific work** (with logo of the sponsor company)
- ❖ **Advertising spot** (a short movie of max 30 seconds that will be projected in the plenary room just before the event starts, during the breaks and at the end of the conference day). MAX 5 companies.
- ❖ **Customized Escalators:** with different materials & extra options to suit customer's
- ❖ **Logo Branding on window, loro or video projection on window**

#### INTERNET POINT - € 2.000,00

There will be Internet Points available for Congress participants. Corporate logo as screen saver on the Internet Point computers.

#### ADVERTISING IN THE CONGRESS PROGRAM ON-SITE

A full page ad in the program, distributed to all Congress participants

- ✓ **Back cover € 2.500,00**
- ✓ **Righthand page € 1.500**
- ✓ **Lefthand page € 1.000**



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